



## Certificate of Achievement

# Matthias Giger

has completed the following course:

### CULTURES AND IDENTITIES IN EUROPE EUROPEAN UNIVERSITY INSTITUTE (EUI) AND GLOBAL GOVERNANCE PROGRAMME

This MOOC questions what European identity is and what we understand and promote as European culture. It explains fundamental European policies on culture, creativity and the media, with a specific focus on urban settings.

3 weeks, 3 hours per week



**Anna Triandafyllidou**  
Professor  
European University Institute (EUI)



**Jeremie Molho**  
Research Associate  
Global Governance Programme



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](https://futurelearn.com/proof-of-learning/certificate-of-achievement).

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**94%**  
AVERAGE TEST  
SCORE

This MOOC questions what European identity is and what we understand and promote as European culture. It explains fundamental European policies on culture, creativity and the media, with a specific focus on urban settings. The course critically explores the formation of diverse identities and cultures in Europe, by shedding light on the importance of memories and shared heritages in this process.

- Cultural creativity and European Futures

#### STUDY REQUIREMENT

3 weeks, 3 hours per week

#### LEARNING OUTCOMES

- Engage with current debates on what is 'European identity', what is 'European culture', and what it means to talk of them in the singular or the plural (cultures, identities).
- Explain the relationship between notions of identity, memory, heritage, and culture.
- Interpret main approaches to cultural heritage and the public use of history.
- Identify European policies in the media and cultural sector.
- Discuss critical approaches to cultural industries.

#### SYLLABUS

##### European identities

- What is Europe?
- Diversity in Europe

##### European memory and heritage

- European memories
- Constructing European heritage

##### European creativity

- Cultural industries in Europe
- Urban creativity