



Certificate of Achievement

Matthias Giger

has completed the following course:

EXPLORING COPYRIGHT: HISTORY, CULTURE, INDUSTRY INTERNATIONAL CONFEDERATION OF SOCIETIES OF AUTHORS AND COMPOSERS (CISAC)


This course explored the historical process of authors becoming professionals through the development of a marketplace and an industry based on artistic works. The period examined covered the history of copyright from its origins in the 15th century up to the digital life of today.

4 weeks, 3 hours per week



Marisa Gandelman
Lead Educator

International Confederation of Societies of Authors and
Composers (CISAC)



Gadi Oron
CISAC Director General

International Confederation of Societies of Authors and
Composers (CISAC)



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit futurelearn.com/proof-of-learning/certificate-of-achievement.

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86%
AVERAGE TEST
SCORE

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STUDY REQUIREMENT

4 weeks, 3 hours per week

LEARNING OUTCOMES

- Be familiar with the concepts of copyright and authors' rights.
- Understand how copyright became a powerful tool in the marketplace for artistic works.
- Learn about the legal framework for the protection of creative works.
- Raise awareness of the legal protection system as an essential tool for building a fair trade market for creators.

SYLLABUS

- Key events in the development of the concept of authorship and the legal framework for the protection of intellectual work.
- The impact of technology for the economic, political and social aspects of those key events.
- The process of harmonisation of the guiding principles of national legislations for the protection of creators and artistic work.
- The formation of associations through which creators fight for rights and build an operational structure to take care of these rights.
- The internationalisation of the legal framework and the inauguration of the first multilateral agreements for the protection of intellectual work.

- Changes in the international treaties to account for the technological development and its impact on creative activity.
- Challenges for creators and other players in the creative industries, as well as for the legal framework, international and domestic, presented by digital technology and the new market arising from it.