



Certificate of Achievement

Matthias Giger

has completed the following course:

PROPAGANDA AND IDEOLOGY IN EVERYDAY LIFE
THE UNIVERSITY OF NOTTINGHAM AND BRITISH LIBRARY

This online course explored how everyday beliefs, political ideology, and propaganda interact through texts, images and objects.

5 weeks, 4 hours per week



Professor Maiken Umbach
Professor of Modern History
The University of Nottingham



Professor Mathew Humphrey
Professor of Political Theory
The University of Nottingham



**University of
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The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit futurelearn.com/proof-of-learning/certificate-of-achievement.

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STUDY REQUIREMENT

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LEARNING OUTCOMES

- Assess the usefulness of different academic methodologies for understanding ideologies
- Compare propaganda produced by regimes from across the political spectrum
- Discuss how political ideals and values travel between different historical periods and cultural contexts
- Explore how images and spaces reflect and shape ideological assumptions
- Reflect on the relationship between personal beliefs and political behaviours

SYLLABUS

- Political ideology and its communication through propaganda
- Key political concepts – freedom, justice, community, territory, and consumption
- The articulation of political ideas through images, texts and objects
- Interdisciplinary perspectives on ideology from politics, history, sociology, classics, psychology, and media studies
- The relationship between such everyday activities as consumption, cooking, and living in urban spaces with political beliefs