



Certificate of Achievement

Matthias Giger

has completed the following course:

WHAT MAKES AN EFFECTIVE PRESENTATION? COVENTRY UNIVERSITY

This course explored the key elements of a successful presentation and how to give an effective presentation in a business environment.

2 weeks, 3 hours per week



Andrew Preshous
Senior Lecturer in Academic English
Coventry University



Zahra Shaygan
Lecturer in Strategy and Leadership, Faculty of Business
Coventry University



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit futurelearn.com/proof-of-learning/certificate-of-achievement.

This learner has not verified their identity. The certificate and transcript do not imply the award of credit or the conferment of a qualification from Coventry University.

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has completed the following course:

WHAT MAKES AN EFFECTIVE PRESENTATION? COVENTRY UNIVERSITY

On this course, you have had the opportunity to discuss the features of an effective presentation and investigate how to design and develop your own presentation. You have explored effective presentation techniques to help you evaluate and improve your presentation skills. You have also had the opportunity to deliver a mini presentation and receive feedback from your peers.

STUDY REQUIREMENT

2 weeks, 3 hours per week

LEARNING OUTCOMES

- Discuss the features of a great presentation
- Explore the understanding of how to design and develop presentations
- Develop techniques to improve your presentation skills
- Evaluate a variety of techniques and strategies for presentations
- Perform a mini-presentation
- Assess the presentations of your peers

SYLLABUS

- Delivering effective presentations
- Presenting in practice
- How to deal with nerves